

LG PRO financing program in partnership with Synchrony

Financing that helps grow your business

How many leads are you closing today?

Help your customers manage the cost of the heating and cooling solutions they want by offering convenient monthly payments.

The reality is, if you aren't offering financing on a consistent basis, your customers may not follow through with their HVAC purchase from you.

57% of Americans have less than **\$1,000** in savings.*

The average HVAC sale financed with Synchrony is **\$8,536**.*

HELP GROW YOUR BOTTOM LINE

Integrating monthly payment options into your sales process helps you increase your average ticket size and close more sales.

75% of contractors report that financing increases their average sale.**

78% of big-ticket shoppers are comfortable with financing through their home improvement contractor.^



Not enrolled with Synchrony?

Enroll at syfenroll.com with code **LGHVAC** or call **1-888-574-2804** to learn more about our LG HVAC Home Design program.

Enrollment & Training Made Easy

1. Enroll at syfenroll.com with code **LGHVAC**.
2. Synchrony's onboarding team will contact you to complete your training.
3. Integrate financing into your sales process to see results.

Business Growth Strategy

Contact our HVAC financing specialists to schedule a large-group training or consultative business growth strategy session.

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LG HVAC Home Design Program Benefits

- Fast credit decisions
- **Training & Support**
- **Advertising & Marketing Tools**
- Flexibility to choose from 30+ consumer plans
- **Custom Apply Now Link** for your website and social media
- Prequalification link allows consumers to quickly and easily check if they qualify for credit offers without impacting their credit score

Explore Synchrony resources at toolbox.syf.com to maximize the power of financing for your business.

*GOBankingRates 2023 Survey

**Synchrony Dealer Survey, Home Improvement, 2023

^Ninth Major Purchase Journey Study, Home Improvement, September 2023

Multisource Financing

Multisource Financing is a second-look credit solution for consumers who don't qualify for Synchrony financing.

Multisource Financing helps consumers make the purchases they need and build credit over time. Access Fortiva Retail Credit through Transact™, Synchrony's application processing system. It's an easy way to offer homeowners more financing options!

HELP INCREASE CREDIT APPROVALS AND BOOST SALES

Integrating monthly payment options into your sales process helps you increase your average ticket size and close more sales.



Increased approvals at Point of Sale



Streamlined process for partners and consumers



Inclusive financing for your consumers



Fully integrated with Synchrony-hosted solutions

Fortiva Retail Credit's merchant partners have experienced the following:

Increase in average ticket size*

30%+

Increase in repeat transactions*

30%+

Increase in incremental approvals*

35%+

How to get started

Step 1



Get set up with Fortiva Retail Credit by completing the application using this link: myfortiva.com/esign/HI

Step 2



Complete training with Synchrony and Fortiva Retail Credit

Step 3



Synchrony will notify you once you are active with Fortiva Retail Credit

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